

Appendix A

Public Outreach

Public Involvement for the 2040 Regional Transportation Plan

The Santa Cruz County Regional Transportation Commission's (RTC) proactive community engagement process includes public notices, full public access to key decisions, and encourages early and continuing involvement of the public in developing plans and programming actions. Outreach for the 2040 Regional Transportation Plan (RTP) included a variety of public participation activities as outlined in the *2015 Public Participation Plan*. This public participation plan is prepared in collaboration with the Association of Monterey Bay Area Governments, the Transportation Agency of Monterey County and the San Benito Council of Governments. The RTC's public involvement process for the 2040 RTP included public meetings, workshops, news releases, online surveys, a plan website, social media notices (Facebook, Twitter), media interviews, and email notices to a broad range of over 1000 individuals, groups, agencies, and stakeholders. Following this overview is a summary of outreach activities and sample materials.

Define Purpose & Identify Stakeholders

The RTC compiled a list of stakeholders and regularly solicited input on and disseminated Regional Transportation Plan milestone information. The list includes: interested residents, transportation partners, local jurisdictions, other public entities, technical partners, business interests, environmental groups, neighborhood/homeowner, land conservation/development interest group, environmental justice, representatives of pedestrian and bicycle transportation facilities users, advocacy, freight, non-profit, education, agriculture, youth/senior, media, state, federal and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation and other interested parties.

A Fact Sheet and webpage were developed to help the community understand more about the RTP, how the plan is developed, and about the sustainability framework approach used in this RTP update. Feedback was requested at key stages of development for the Regional Transportation Plan including the draft goals, targets and policies; and the projects, as well as the draft plan.

Consultation & Coordination with other Agencies

The RTC worked closely with agencies responsible for planning and implementing transportation projects and programs. This included planning and public works representatives from each of the five jurisdictions, Caltrans, the Santa Cruz Metropolitan Transit District, the University of California-Santa Cruz, Community Bridges-Lift Line, the Volunteer Center, the Association for Monterey Bay Governments, and other transportation partners and nonprofits that provide employer transportation programs, bicycle programs, or endeavor to improve transportation options to improve the health of the community.

Consultation with Interested Parties, Boards of Directors, Advisory Committees

Decisions at key steps of RTP development were made at noticed public board meetings. Prior to key decisions, materials were shared with the RTC's three advisory bodies (the Bicycle Advisory Committee, Elderly and Disabled Transportation Advisory Committee (E&D TAC), and Interagency Technical Advisory Committee (ITAC)) and comments were incorporated. Board and advisory committee materials

are posted on the RTC website and notices are sent to interested individuals that have signed up for RTC “enews”.

Public Input on the project list is an important part of the RTP development process. Project ideas from the public were forwarded to potential project sponsors for their consideration. The preliminary project lists were reviewed by each of the RTC’s advisory committees, posted on the RTC website and evaluated by the RTC at one of its televised meetings. The project list is also available for public review during circulation of the Draft RTP.

Public Notice, Public Hearings, Comment Periods

All RTC board and advisory committees are held in accordance with the Brown Act; therefore, agendas are posted in a public location and on the RTC website at least 72 hours in advance of the meeting. The draft RTP was released on December 7th, 2017 for a 55 day public comment period. Comments are due on February 4th, 2018. A public hearing is scheduled for the January 11th, 2018 RTC meeting to receive comments on the draft 2040 RTP. Comments received and recommended updates in response to the comments will be presented to the RTC in Spring 2018. A public hearing will be held to consider adoption of the final 2040 Santa Cruz County Regional Transportation Plan and the environmental review findings, statement of overriding considerations, and mitigation monitoring program. Notices about public hearings are distributed to news media and the RTP “enews” subscribers in advance of the hearing. The RTC makes all decisions related to transportation planning and policy in open, noticed meetings, according to the Brown Act (California Code sections 54950-54960.5). The environmental review process, lead by AMBAG, follows requirements set forth by the California Environmental Quality Act (CEQA).

Use of Media, Informational Materials, Visualization Techniques

A number of graphic materials were adapted and/or produced for the RTP. The RTP fact sheet contains information on how the plan is developed, the focus on sustainability and how to get involved. The RTC has a website (<http://scrtc.org/rtp>) in which the 2040 Regional Transportation Plan process is described on a page with links to the various milestones of the project. New for the 2040 Regional Transportation Plan is the use of social media to get information out to the public on how to get involved in the long range transportation planning process. The RTC featured numerous discussions about the RTP on the agency’s Nextdoor social media platform that reaches 77 neighborhoods and on Facebook which provides yet another avenue for providing information to the public.

Encourage Bilingual Participation

Bilingual participation was encouraged by inviting the community to meetings, making an interpreter available, holding evening meetings at locations accessible by transit, and placing advertisements about the draft RTP availability in Spanish language media and including groups serving bilingual community members in the stakeholder list. The RTP Fact Sheet was also made available in Spanish.

Responding to Public Input

With development of key elements of the Regional Transportation Plan (RTP), the RTC solicited and received public input. Comments were shared with the RTC board throughout the process and incorporated into elements of the document. For comments focused specifically on the project list, project ideas and comments on specific projects were forwarded to the appropriate jurisdiction for their consideration. Response to comments on the Environmental Impact Report (EIR) will be included in the Final EIR.

Distribution of Final Documents

The final RTP and EIR will be available online at <http://www.sccrtc.org/funding-planning/long-range-plans/rtp/>, at local libraries, and at RTC offices in Santa Cruz and Watsonville.

Figure A.1 – Public Outreach
2040 Regional Transportation Plan and Environmental Impact Report

	NOTICED PUBLIC MEETINGS					
	Board Meetings		Advisory Committees			OTHER
	Regional Transportation Commission	Transportation Policy Workshop	Interagency TAC	Bicycle Committee	Elderly/ Disabled TAC	General Public
Policy Element: Goals, Policies & Targets (Evaluation Measures)						
Preview goals, targets, policies	10/2015		11/2015	12/2015	12/2015	12/2015 1/2016
Draft policy element approved	3/2016 (rev) 4/2017					
Action & Financial Elements: Project List and Revenue Projections						
Solicit project ideas through email notification, Nextdoor, Facebook, Twitter and website	10/2015		11/2015	12/2015	12/2015	12/2015 1/2016
Approve complete list of projects		8/2016		6/2016	6/2016	3/2017
AMBAG: Public workshop on transportation and land use scenarios held in Santa Cruz County						4/2017
Approve the financially constrained project list	4/2017			3/23/17		
AMBAG: Adoption of preferred scenario for SCS						5/2017
Environmental Review*						
AMBAG: Notice of Preparation			1/2016			12/2015
AMBAG: News release on scoping meetings						12/2015
AMBAG: Scoping meeting in Santa Cruz County						1/26/2016
AMBAG: Notices of availability of draft EIR in papers						12/2017
AMBAG: Release of draft EIR					Email notice of availability are sent to all board and committee members	
AMBAG: Documents made available online at: www.ambag.org , www.sccrtc.org , and at local libraries						12/2017
AMBAG: EIR public hearing notice published in papers						1/2018
AMBAG: Public Hearing on draft EIR						1/2018
AMBAG: Comments on the EIR Due						2/5/2018
AMBAG: EIR notice of consideration published in papers						5/21-25/2018
AMBAG: Final EIR available for public review						5/23/2018
AMBAG: Adopt final MTP/SCS and certify EIR						6/13/2018
RTC Adopt final EIR		6/14/2018				

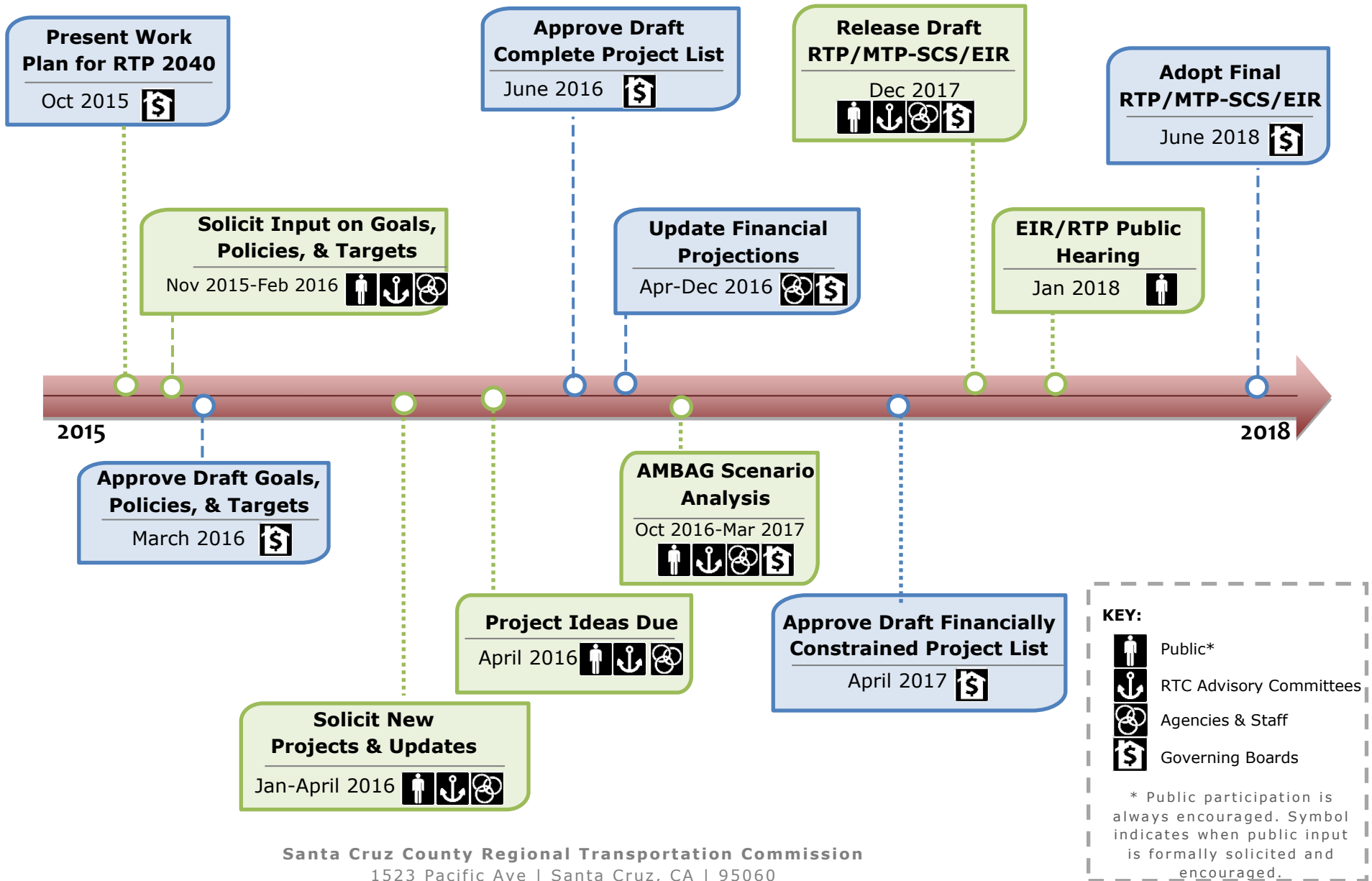
	NOTICED PUBLIC MEETINGS					OTHER
	Board Meetings		Advisory Committees			
	Regional Transportation Commission	Transportation Policy Workshop	Interagency TAC	Bicycle Committee	Elderly/ Disabled TAC	
Review of 2040 Regional Transportation Plan						
RTC approve release of draft RTP	12/7/2017					
Release of draft RTP			Email notice of availability are sent to all board and committee members			12/8/2017
Draft RTP available online at www.sccrtc.org , local libraries, and at RTC office						12/8/2017
Email notices sent to over 1000 people, agencies, and community groups (see Appendix A for distribution list)						12/11/2017
Draft RTP public hearing notice published in papers						week of 12/11/2017
Email notices sent to resource agencies and tribal representatives to solicit input on draft RTP						1/2/2018
Press Release on draft RTP availability						week of 12/11/2017
Public Hearing on draft RTP	1/18/2018					
Input solicited on draft RTP from RTC Committees			1/18/2018	12/11/2017	12/12/2017	
Comments on the draft RTP Due						2/5/2018
Approval of revisions for final RTP	4/5/2018					
Adopt final RTP	6/14/2018					
Other Public Outreach Activities (some bilingual materials)						
Fact Sheets: online, distributed at community meetings						ongoing
Presentations and/or announcements about the RTP						ongoing
Electronic notices: Social media (e.g. Nextdoor, Facebook, Twitter updates), emails to distribution list, newsletters for other entities						ongoing
RTP website updates: www.sccrtc.org						ongoing
News releases						ongoing
Communication to Tribal Interests						8/2016, 1/2018, 6/2018
Bold = Key Decision Points						

*The CEQA required environmental review for the 2040 Regional Transportation Plan is included in the EIR for the 2040 MTP-SCS. AMBAG serves as the lead agency for the EIR and SCCRTC serves as a responsible agency.



2040 REGIONAL TRANSPORTATION PLAN

KEY MILESTONES



Santa Cruz County Regional Transportation Commission
1523 Pacific Ave | Santa Cruz, CA | 95060
831.460.3200 | www.sccrtc.org



Santa Cruz County Regional Transportation Commission
Regional Transportation Plan

Fact Sheet
July 2017

What is the RTP?

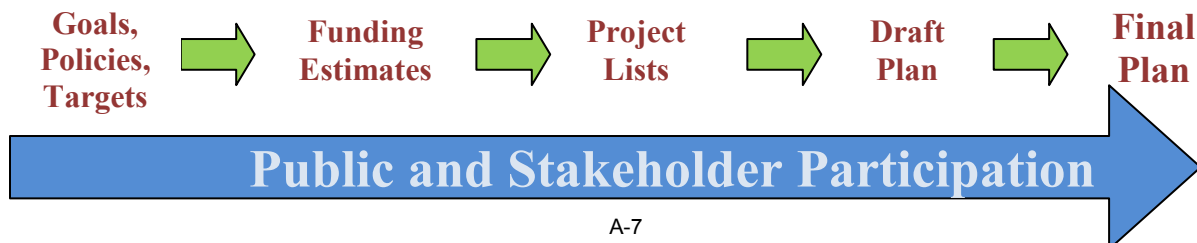
The Regional Transportation Plan (RTP) is a long range (20-25 year) transportation plan for the Santa Cruz County area. The long range transportation plan assesses the transportation challenges we face now and those we will face in the future. The plan includes strategies to address our transportation challenges, a list of unmet multimodal transportation needs (highway, road, transit, bicycle, pedestrian, freight, airport, etc.), and priorities for limited funds. The RTP is updated every four or five years to address new trends, issues, and priorities, and to incorporate new state and federal regulations. The last [Santa Cruz County Regional Transportation Plan](#) was adopted in June 2014. The next plan is scheduled for adoption in June 2018 and will be referred to as the 2040 RTP.



How is the long range transportation plan developed?

The first step is to identify the objectives for the region’s transportation system and craft overarching goals and policies, used to guide decisions. Performance measures or targets are also developed to track progress towards achieving the goals. Next, an estimate of all the potential local, state and federal funding available for transportation projects is developed. Projects that advance the goals and targets are then identified by transportation agencies, local jurisdictions, and the public. Based on the anticipated funding and the performance measures, the RTC prioritizes the projects that could be funded over the next 25 years. A list of additional projects that could be implemented should more funding become available is also identified. The priority project list is then reviewed to identify potential environmental impacts. There are opportunities at every stage of the development of the RTP for public, agency and committee input. The goals/policies, funding estimates and project lists build on each other and input at the early stages will shape the draft and final plan.

REGIONAL TRANSPORTATION PLANNING PROCESS



The Regional Transportation Plan provides information on the following:

- Transportation needs in the region for 20 to 25 years, based on population growth, environmental, economic and other social trends.
- The amount of state, federal, and local funding available for transportation projects and new sources of funding needed to deliver high priority projects.
- Sustainability of the transportation system and sustainable outcomes.
- New legislative requirements, including SB375, which stipulate that regions must meet greenhouse gas reduction targets through a coordinated land use and transportation plan called the Sustainable Communities Strategy.
- “Complete Streets” as a tool for planning for a balanced and multi-modal transportation system, particularly for those transportation improvements needed to accommodate growth.

Why a focus on sustainability?

The RTC represents diverse transportation interests and assesses the impacts of transportation investments on environmental, economic and social concerns. A focus on sustainability can assist in providing balanced evaluation of transportation projects and programs, recognizing that these areas are intertwined, not exclusionary. This approach evaluates how transportation investments impact people’s health and safety, the economic vitality of the region, and the universal need for a healthy planet. Some investments are win/win, but some require trade-offs in the three areas of economy, environment and people. This focus on sustainability assists the RTC in identifying these trade-offs and achieving multiple long-term goals.



How can you get involved?

Planning for the 2040 RTP is underway!

- Stay informed. Review materials on the RTP webpage and provide input as elements of the plan are developed: <http://sccrtc.org/funding-planning/long-range-plans/2040-rtp/>
- Ask to be added to the RTP E-news List by emailing info@sccrtc.org, calling 831-460-3200 or signing up on the RTC website www.sccrtc.org
- Send comments to SCCRTC: info@sccrtc.com or 1523 Pacific Avenue, Santa Cruz, CA 95060
- Participate in the development of the Association of Monterey Bay Area Governments’ Sustainable Communities Strategy (SCS), www.ambag.org.



Plan Regional de Transporte

Hoja Informativa

Julio 2017

¿Qué es el RTP?

El Plan Regional de Transporte (*RTP por sus siglas en inglés*) es un plan a largo plazo (20-25 años) de transporte para el condado de Santa Cruz. El plan de transporte a largo plazo evalúa los retos que enfrentamos ahora y en el futuro. El plan incluye estrategias para resolver los retos, un lista de no cumplido multimodal necesidades de transporte (autopista, carretera, tránsito, bicicleta, peatones, carga, aeropuerto, etc.) y prioridades para el uso de fondos limitados. El RTP se actualiza cada cuatro o cinco años para abordar las prioridades, problemas y nuevas tendencias e incorporar nuevas regulaciones estatales y federales. El último [Plan Regional de Transporte del Condado de Santa Cruz](#) se adoptó en junio 2014. Se espera que el siguiente plan se adoptará en junio 2018 y se hará referencia a él como 2040 RTP.



¿Cómo se desarrolla el plan de transporte a largo plazo?

El primer paso es identificar los objetivos para el sistema de transporte de la región y elaborar metas globales y normas que se usarán para guiar las decisiones. También se desarrollan medidas de desempeño o metas para seguir el progreso hacia el logro de las metas. Luego, se desarrolla un presupuesto de todos los posibles fondos locales, estatales y federales disponibles para proyectos de transporte. Se identifican aquellos proyectos que promueven las metas y objetivos por parte de las agencias de transporte, jurisdicciones locales y el público. Basado en los fondos que se anticipan y las medidas de desempeño, la RTC identifica qué proyectos pueden financiarse durante los próximos 25 años basado en prioridades y prevé su financiación. También se identifica una lista de proyectos adicionales que pudieran implementarse si hubiera fondos disponibles. Luego se revisa la prioridad de la lista de proyectos para identificar posibles impactos ambientales. En cada etapa del desarrollo del RTP hay oportunidades de aporte para el público, agencias y comités. Las metas/normas, presupuestos de fondos y listas de proyectos se crean progresivamente y el aporte en las etapas primarias moldeará el borrador y plan final.

PROCESO DE PLANIFICACIÓN PARA EL TRANSPORTE REGIONAL



Participación del Público y Grupos Interesados

El Plan Regional de Transporte provee información sobre lo siguiente:

- Las necesidades de transporte en la región por un período de 20 a 25 años, basado en el crecimiento de la población, ambiental, económico y otras tendencias sociales.
- La cantidad de fondos estatales, federales y locales disponibles para proyectos de transporte y nuevos recursos de fondos necesarios para llevar a cabo proyectos de alta prioridad.
- Sostenibilidad del sistema de transporte y resultados sostenibles.
- Nuevos requisitos legales, incluyendo SB375, que estipula que las regiones deben cumplir con metas de reducción de gases causantes del efecto invernadero, por medio del uso coordinado del suelo y un plan de transporte llamado Estrategia de Comunidades Sostenibles.
- “Calles Completas” como herramienta de planeación para un sistema de transporte balanceado y multimodal, en particular para aquellas mejoras al transporte necesarias para acomodar el crecimiento.

¿Por qué un enfoque en sostenibilidad?

La RTC representa diversos intereses de transporte y evalúa los impactos de inversiones de transporte en cuanto a intereses ambientales, económicos y sociales. Un enfoque en sostenibilidad puede ayudar a proveer una evaluación balanceada de proyectos y programas de transporte, reconociendo que estas áreas están entrelazadas, no son exclusivistas. Este enfoque evalúa el impacto de la inversión en el transporte, la salud, la seguridad de la población, la vitalidad económica de la región y la necesidad universal de la salud del planeta. Algunas inversiones son beneficiosas para todos, mientras otras requieren concesiones en las tres áreas de economía, medio ambiente y población. Este enfoque en sostenibilidad ayuda a la RTC a identificar estas concesiones y alcanzar múltiples metas a largo plazo.



¿Cómo puede participar?

¡La planificación para el RTP 2040 está en marcha!

- Manténgase informado. Revise los materiales del RTP en la red: <http://sccrtc.org/funding-planning/long-range-plans/2040-rtp/> y contribuya a medida que se desarrollen los elementos del plan.
- Solicite que le incluyan en la lista de E-news del RTP enviando un correo electrónico a info@sccrtc.org, llamando al 831-460-3200, o inscribiéndose en el sitio de la CRT en la red: www.sccrtc.org
- Envíe comentarios a SCCRTC: info@sccrtc.com, 1523 Pacific Avenue, Santa Cruz, CA 95060
- Participe en el desarrollo de Estrategias para Comunidades Sostenibles de la Asociación de Gobiernos del Área de la Bahía de Monterey (ECS), www.ambag.org.

2040 Regional Transportation Plan (RTP) Outreach Emails

From: Regional Transportation Commission
Sent: Tuesday, December 08, 2015 10:45 AM
To: Interested Parties
Subject: RTC: 2040 Santa Cruz County Regional Transportation Plan

Interested Parties of the Regional Transportation Plan for Santa Cruz County:

The Regional Transportation Commission (RTC) has started work on the [2040 Santa Cruz County Regional Transportation Plan \(RTP\)](#) and would like your input! The RTP is a long range transportation plan that identifies multi-modal transportation needs (highway, local road, transit, bicycle, pedestrian, etc), and identifies a financially constrained list of priority transportation projects. The 2040 RTP is scheduled to be completed in June 2018.

Your input on two items for the 2040 RTP would be greatly appreciated.

- Please provide your comments on the [draft goals, policies, and targets of the 2040 RTP](#) to achieve a sustainable transportation system. A major re-visioning of the goals, policies and targets took place in the 2014 Regional Transportation Plan. The draft goals, policies and targets for the 2040 RTP include only minor revisions to the 2014 RTP goals, policies and targets. Please provide your input by January 7, 2016.
- [Share your ideas](#) on specific transportation projects that you think could improve the transportation network (automobile, bus, bicycle, pedestrian, truck movement, etc) in Santa Cruz County. Your ideas will be sent to the project sponsor that would most likely construct/maintain/own the project to encourage them to add it to their list. Please provide your ideas for transportation projects by January 30, 2016.

This information will be used to help us determine which projects to prioritize for the 2040 Regional Transportation Plan in order to make the best use of limited transportation dollars. For more information about the 2040 Santa Cruz County Regional Transportation Plan, please go to <http://sccrtc.org/funding-planning/long-range-plans/2040-rtp/>.

Please share this email with others.

Thank you,

The RTP Project Team



[Santa Cruz County Regional Transportation Commission](#)

1523 Pacific Avenue | Santa Cruz, CA 95060

Main Office 831.460.3200 | Watsonville 831.460.3205



Follow our social networks for the latest RTC news

From: Regional Transportation Commission
Sent: Thursday, January 21, 2016 9:06 AM
To: Interested Parties
Subject: RTC: Transportation Goals and Project ideas due 1/30/16

Greetings,

*This is a friendly reminder that there is still time to provide comments about long range **transportation goals and project ideas** for Santa Cruz County before the end of January, 2016.*

The Santa Cruz County Regional Transportation Commission (RTC) has begun work on the 2040 Santa Cruz County Regional Transportation Plan (RTP) and would like your input! The RTP is a long range transportation plan that identifies multi-modal transportation needs (highway, local road, transit, bicycle, pedestrian, etc), and a financially feasible list of priority transportation projects for our County.

Please share your thoughts on:

1. Draft goals, policies, and targets for the 2040 RTP to achieve a sustainable transportation system. Email comments to info@sccrtc.org.
2. Offer your ideas on priority transportation projects to improve the transportation network (automobile, bus, bicycle, pedestrian, truck movement, etc.) for everyone in Santa Cruz County that take into account the region's limited funding.

Your input will help determine which projects to prioritize in the 2040 Regional Transportation Plan that best uses our limited transportation dollars. For more information about the 2040 Santa Cruz County Regional Transportation Plan, please visit: <http://sccrtc.org/funding-planning/long-range-plans/2040-rtp/>.

Thank you,

The RTP Project Team

.....



Cathy Judd, Administrative Assistant, Art Exhibit Coordinator
Santa Cruz County Regional Transportation Commission

1523 Pacific Avenue | Santa Cruz, CA 95060
Main Office 831.460.3200 | Watsonville 831.460.3205



Follow our social networks for the latest RTC news

From: Regional Transportation Commission [mailto:info@sccrtc.org]
Sent: Thursday, February 09, 2017 3:59 PM
Subject: RTC: 2040 RTP

SCCRTC Santa Cruz County Regional Transportation Commission



Hello
Your input is being requested on the long range transportation plan update:
Project Prioritization Phase

Santa Cruz County Regional Transportation Plan

Priority Projects for the 2040 RTP

The RTP is a long range transportation plan that identifies multi-modal transportation needs (highway, local road, transit, bicycle, pedestrian, etc), and a financially feasible list of priority transportation projects for our County. The plan is updated every few years and is required in order to receive specific types of funding from state and federal sources.

The RTC has updated the list of transportation projects for Santa Cruz County for the 2040 Regional Transportation Plan. The project list now needs to be differentiated into those on the “financially constrained” list (priority projects that could be implemented within foreseeable revenues over a 22-year period) including voter-approved Measure D projects) or “unconstrained” list (projects that would need additional funding in order to be implemented). The RTC would like your feedback on the projects you would like to see prioritized.



Please visit the [2040 Regional Transportation Plan page](#) on the RTC website to view the [preliminary draft constrained project list](#) and send an email to info@sccrtc.org (subject "2040 RTP") with your input by March 13, 2017. In your email, please specify the ID # of the project (as noted on the project list) that you would like to see prioritized.

[Read more](#)

[Download the fact sheet](#)

www.sccrtc.org

Santa Cruz County Regional Transportation Commission
email: [info\[at\]sccrtc.org](mailto:info@sccrtc.org)

[Meetings](#)

[Funding & Planning](#)

[Projects](#)

[Services](#)

[About the RTC](#)



From: Regional Transportation Commission [<mailto:info@sccrtc.org>]

Sent: Monday, December 11, 2017 10:21 AM

Subject: 2040 RTP Santa Cruz County Regional Transportation Plan – Draft



2040

Santa Cruz County REGIONAL TRANSPORTATION PLAN

DRAFT



The [Draft 2040 Santa Cruz County Regional Transportation Plan \(RTP\)](#) is available for public review and comment from **December 8, 2017 to February 5, 2018**.

A **public hearing** for the Draft 2040 RTP will be held at **9:30 am on Thursday, January 18, 2018** at the Santa Cruz County Regional Transportation Commission meeting located at the City of Santa Cruz Council Chambers, 809 Center St, Santa Cruz, CA 95060.

The 2040 RTP is a long range (22 year) transportation plan for the Santa Cruz County area. The plan assesses the transportation challenges we face now and those we will face in the future. The plan includes strategies to address our transportation challenges, a list of transportation needs (highway, road, transit, bicycle, pedestrian, freight, airport, etc.), and priorities for limited funds. The RTP is updated every four or five years to address new trends, issues, and priorities, and to incorporate new state and federal regulations.

The potential environmental impacts of the Draft 2040 RTP are collectively detailed in one Draft Environmental Impact Report (EIR) for the Draft 2040 Metropolitan Transportation Plan (MTP) and its Sustainable Communities Strategy (SCS), which encompasses the three RTPs for Santa Cruz, Monterey and San Benito Counties. The **Draft EIR is available for public review and comment from December 4, 2017 to February 5, 2018**. A [public hearing](#) for the Draft EIR will be held **Tuesday, January 30, 2018** at the Live Oak Community Complex (Simpkins), 979 17th Street, Santa Cruz.

The Draft 2040 RTP and the Draft EIR can be found at www.sccrtc.org/2040-rtp and copies will be available at Santa Cruz

County libraries.

Written comments on the Draft 2040 RTP for Santa Cruz County can be submitted to Draft2040RTP@sccrtc.org.

Written comments on the Draft EIR for the 2040 MTP/SCS which includes the environmental review for the 2040 RTP can be submitted to hadamson@ambag.org.

www.sccrtc.org/2040-rtp

Santa Cruz County Regional Transportation Commission
email: [info\[at\]sccrtc.org](mailto:info@sccrtc.org)

[Website](#) [Funding & Planning](#) [Projects](#) [Services](#) [About the RTC](#)



From: Regional Transportation Commission [<mailto:info@sccrtc.org>]
Sent: Tuesday, January 16, 2018 3:20 PM
Subject: Reminder: Comments Due for Draft 2040 RTP by Feb. 5th



This is a friendly reminder that the [Draft 2040 Santa Cruz County Regional Transportation Plan](#) (RTP) is available for public review and comment from December 8, 2017 to February 5, 2018.

A **public hearing** for the Draft 2040 RTP will be held at **9:30 am on Thursday, January 18, 2018** at the Santa Cruz County Regional Transportation Commission meeting located at the City of Santa Cruz Council Chambers, 809 Center St, Santa Cruz, CA 95060.

The 2040 RTP is a long range (22 year) transportation plan for the Santa Cruz County area. The plan includes strategies to address our transportation challenges, a list of transportation needs (highway, road, transit, bicycle, pedestrian, freight, airport, etc.), and priorities for limited funds.

The potential environmental impacts of the Draft 2040 RTP are collectively detailed in one Draft Environmental Impact Report (EIR) for the Draft 2040 Metropolitan Transportation Plan (MTP) and its Sustainable Communities Strategy (SCS), which encompasses the three RTPs for Santa Cruz, Monterey and San Benito Counties. The **Draft EIR is available for public review and comment from December 4, 2017 to February 5, 2018**. A [public hearing](#) for the Draft EIR will be held **Tuesday, January 30, 2018** at the Live Oak Community Complex (Simpkins), 979 17th Street, Santa Cruz.

The Draft 2040 RTP and the Draft EIR can be found at www.sccrtc.org/2040-rtp and copies are available at Santa Cruz County libraries.

Written comments on the Draft 2040 RTP for Santa Cruz County can be submitted to Draft2040RTP@sccrtc.org.

Written comments on the Draft EIR for the 2040 MTP/SCS which includes the environmental review for the 2040 RTP can be submitted to hadamson@ambag.org.

www.sccrtc.org

Santa Cruz County Regional Transportation Commission
email: [info\[at\]sccrtc.org](mailto:info[at]sccrtc.org)

[Website](#) [Funding & Planning](#) [Projects](#) [Services](#) [About the RTC](#)



Public Outreach for the 2040 RTP

Notices or copies of the 2040 Regional Transportation Plan were distributed to the following organizations:

Partners/Resource Agencies/Media

Association of Monterey Bay Area Governments
Bureau of Land Management
CA Dept. Conserv State Mining & Geology Board
California Air Resources Board
California Coastal Commission
California Department of Fish and Wildlife
California Department of Parks and Recreation
California Dept of Resources, Recycling, and Recovery
California Energy Commission
California Environmental Protection Agency
California Governor's Office of Planning & Research
California Public Utilities Commission
California Natural Resources Agency
California State Transportation Agency
California Transportation Commission
Caltrans District 5
Caltrans Headquarters
Central Coast Energy Services, Inc.
Central Coast Regional Water Quality Control
Chambers of Commerce, Executive Directors
Downtown Association
Ecology Action
Federal Highway Administration
Federal Transit Administration
Legislators, Federal
Legislators, State
Libraries, Main Branches
Local Jurisdiction, City Clerks
Local Jurisdiction, City Managers
Local Jurisdiction, City Mayors
Local Jurisdiction, Planning Directors
Local Jurisdiction, Public Works Directors
Media, Newspapers
Media, Radio
Media, TV
Metropolitan Transportation Commission
Monterey Bay National Marine Sanctuary
Monterey Bay Unified Air Pollution Control District
Natural Resources Conservation Service
NOAA Fisheries West Coast Region
San Benito Council of Governments
San Francisco Bay Conservation & Development
Santa Cruz County Business Council

Santa Cruz County Libraries
Santa Cruz County Schools, K-12
Santa Cruz County Sheriff
Santa Cruz County Central Fire District
State Water Resources Control Board
Transportation Agency for Monterey County
U.S. Army Corps of Engineers
U.S. Fish and Wildlife Service
U.S. National Park Service

RTC Board & Committees

Commission Members
Interagency Technical Advisory Committee
Association of Monterey Bay Area Governments
Cabrillo College
Caltrans
City of Capitola
City of Santa Cruz
City of Scotts Valley
City of Watsonville
County of Santa Cruz
Ecology Action
Monterey Bay Unified Air Pollution Control District
Santa Cruz Metropolitan Transit District
University of California, Santa Cruz
Bike Committee
Elderly and Disabled Transportation Advisory Committee
Safe on 17
California Highway Patrol
California Office of Traffic Safety
Caltrans
Caltrans, District 4
Caltrans, District 5
City of San Jose
City of Santa Cruz
City of Scotts Valley
County of Santa Clara
County of Santa Cruz
Ladd's Auto Body & Towing/AAA
Monterey Bay Unified Air Pollution Control District
Metropolitan Transportation Commission-SAFE
Mountain Network News
Office of Assemblymember Mark Stone
Office of Assemblymember Paul Fong

San Jose Mercury News
 San Jose Police Department
 Santa Clara County Airports and Roads
 Santa Cruz Sentinel
 Santa Cruz Metropolitan Transit District
 Town of Los Gatos
 Santa Clara Valley Transportation Authority
 Transportation Operations System
 Association of Monterey Bay Area Governments
 American Medical Response
 California Highway Patrol
 Caltrans
 Caltrans, District 4
 Caltrans, District 5
 City of Santa Cruz
 City of Scotts Valley
 County of Santa Cruz
 Ladd's Auto Body & Towing/AAA
 Metropolitan Transportation Commission
 Monterey Salinas Transit
 Santa Clara Valley Transportation Authority
 Santa Cruz Metropolitan Transit District
 Santa Cruz & Monterey Bay Railroad
 Santa Cruz Regional 911
 Santa Cruz Yellow Cab
 Transportation Funding TF Members

Stakeholders, Elderly & Disabled

Alcoholics Anonymous
 Alzheimer's Association
 Apria Healthcare
 Big Brothers Big Sisters of Santa Cruz
 Cabrillo College
 Cabrillo College Stroke
 California Grey Bears
 Californians for Disability Rights
 California Senior Alliance
 Central Coast Alliance for Health
 Central Coast Center for Independent Living
 Cindy's Celebrations Inc
 Coastwalk California
 Community Action Board of Santa Cruz County, Inc.
 Community Bridges (Meals on Wheels)
 Community Foundation of Santa Cruz County
 Community Life Services
 Conflict Resolution Center
 County of Monterey
 County of Santa Cruz
 County of Santa Cruz / HRA
 Del Mar Caregiver Resource Center
 Dominican Hospital

Easter Seals Central California
 Elderday
 ETR Associates
 Family Service Agency of the Central Coast
 Goodwill Industries
 Greenways to School
 Hope Services
 Imagine Supported Living Services
 Lifespan Care
 Louden Nelson Community Center
 Metro Advisory Committee
 Ombudsman Advocate, Inc.
 Pajaro Valley Community Health Trust
 Pajaro Valley Unified School District Office
 Pula Services
 San Lorenzo Valley Unified School District
 Santa Cruz County
 Santa Cruz County Commission on Disabilities
 Santa Cruz County Cycling Club
 Santa Cruz County Immigration Project
 Santa Cruz County Office of Education
 Santa Cruz County Veterans Center
 Santa Cruz County Health Service Agency
 Santa Cruz Healthcare Center
 Santa Cruz Host Lions Club
 Santa Cruz Metropolitan Transit District
 Second Harvest Food Bank
 Senior Citizens Legal Services
 Senior Living Centers
 Senior Network Services
 Seniors Council of Santa Cruz and San Benito Counties
 United Way of Santa Cruz County
 Valley Convalescent Hospital
 Veterans Services Office Watsonville
 Vista Center
 Volunteer Center of Santa Cruz County
 Watsonville Community Hospital
 WomenCARE
 Watsonville Dialysis Center
 Women's Crisis Support/Defensa De Mujeres
 Youth Services

Stakeholders, Environmental

Agricultural History Project (AHP) Museum
 Arana Gulch Watershed Alliance (AGWA)
 California Center for Land Recycling
 California Coastal Commission
 California Native Plant Society (CNPS)
 California Rural Legal Assistance
 California State Coastal Conservancy

California Sustainable Agricultural Working Group
CalPIRG at UCSC
Camp Joy Gardens
California State Clearing House (CEQA)
Campaign for Sensible Transportation
Central Coast Water Quality Preservation, Inc.
City of Santa Cruz
Coastal Watershed Council
Community Action Board of Santa Cruz County
Community Alliance with Family Farmers
Communities for Sustainable Monterey County
County of Santa Cruz
Ducks Unlimited, Inc.-Santa Cruz Chapter
Earth First!
Ecology Action
Elkhorn Slough Foundation
Farmer Veteran Coalition
Friends of Arana Gulch
Friends of Moss Landing Marine Laboratories
Friends of Santa Cruz State Parks
Friends of Soquel Creek
Friends of the North Coast
Friends of the Sea Otter
Groundswell Coastal Ecology
International Institute for Ecological Agriculture
Island Conservation
Keep the Green Belt Green
La Selva Recreation District
Land Watch Monterey County
Land Trust of Santa Cruz County
Life Lab Science Program
Local Farmers
Marine Mammal Center-Monterey Bay Operations
Mission Pedestrian
Mission Springs Camps and Conference Center
Monterey Bay Aquarium
Monterey Bay National Marine Sanctuary
Monterey Bay Salmon and Trout Project
Mountain Bikers of Santa Cruz
Mountain Parks Foundation
Muwekma Ohlone Indian Tribe/SF Bay Area
National Environmental Directory
Nisene 2 Sea
Ocean Conservancy
Open Space Alliance
Open Space Authority
Organic Farming Research Foundation
Outdoor Science Exploration and Classroom Science Fun
Otter Project, Inc.
Pelagic Shark Research Foundation

Redwood Empire
Rails to Trails Conservancy
Rising Sun Energy Center
San Andreas Land Conservancy
Santa Cruz Bird Club
Santa Cruz County Cycling Club
Santa Cruz County Farm Bureau
Santa Cruz County Horsemen's Association
Santa Cruz County Res Conservation District
Santa Cruz Hub for Sustainable Living
Santa Cruz Mountains Bioregional Council
Santa Cruz Museum of Natural History
Save Our Agricultural Land
Save Our Shores
Scotts Creek Watershed Council
Sempervirens Fund
Seymour Marine Discovery Center
Sierra Club
Surfrider Foundation
Sustainable Conservation
Sustainable Fishery Advocates
Swanton Pacific Ranch-CalPoly
The Monterey Bay Conservancy
UCSC
UCSC Institute of Marine Sciences
US Geological Survey
Valley Women's Club of the San Lorenzo Valley
Ventana Wilderness Alliance
Watsonville Waste & Recycle
Watsonville Wetlands Watch
Wild Farm Alliance
YES! Helping Outstanding Young Leaders
Zero Population Growth

Stakeholders, Transportation Groups

AAA Northern California
Bike Santa Cruz County
CalVans
California Trucking Association
Campaign for Sensible Transportation
Carpooltoschool.com
City of Santa Cruz
Community Bridges (CTSA)
Courtesy Cab
Ecology Action
Enterprise Rideshare
First Transit Services, Inc
Monterey Bay Electric Vehicle Alliance
Monterey Bay Unified Air Pollution Cntrl District
Mission Pedestrian
Mountain Bikers of Santa Cruz
Santa Cruz County Cycling Club

Santa Cruz County Greenway
Santa Cruz County Railroad Historical Society
Trail Now
Trail People
Train Riders Association of California
UCSC/Transportation and Parking Services
Watsonville Bike Shack Cooperative

Stakeholders, Community

Action Pajaro Valley
Agri-Culture
Arts Council Santa Cruz County
Barios Unidos
California Native Plants Society
California Art Education Association
Capitola Walks
Central Coast Agricultural Task Force
City of Santa Cruz
City of Seaside
City of South San Francisco
Community Foundation of Santa Cruz County
The Corralitos Cultural Center
County of Santa Cruz
Santa Cruz County Office of Education
Employers over 100
Friends of the Santa Cruz Public Library
Happy Valley Conference Center
Japanese Cultural Fair Committee
League of Women Voters of Santa Cruz
Live Oak Family Resource Center
Live Oak Neighbors
Metro Advisory Committee
Michael's Transportation Service
Mission Pedestrian
Monterey Bay Central Labor Council
Mountain Parks Foundation
Neighbors of Lower Ocean
Open Space Alliance Santa Cruz
Organic Farming Research Foundation
Pleasure Point Business Association
Redwood Estates Service Association
Rio Del Mar Improvement Association
Roaring Camp Railroads
Rotary Club of San Lorenzo Valley
Rotary Club of Santa Cruz
Rotary Club of Scotts Valley
Rotary Club of Watsonville
Santa Cruz County Business Council
Santa Cruz County Confer & Visitors Council
Santa Cruz County Farm Bureau
Santa Cruz County Immigration Project
Santa Cruz Museum of Natural History

Santa Cruz Regional 911
Santa Cruz Neighbours
Santa Cruz Seaside Company
Seymour Marine Discovery Center
Surfrider Foundation (SC)
Sumner Woods HOA
UCSC
Valley Women's Club of the San Lorenzo Valley
Watsonville Women's Club

Stakeholders, Economic Justice

Arts Council Santa Cruz County
Cabrillo College Stroke
California Public Interest Research Group
Child Development Resource Center
City of Capitola
Community Action Brd of Santa Cruz Cnty, Inc.
Communities Organized for Power in Action
Conflict Resolution Center
Family Service Agency of the Central Coast
Foster Grandparent Senior Companion Program
Homeless Community Resource Center
League of Women Voters
Lomak Property Group
Mission Pedestrian
Monarch Services/Servicios Monarca
Monterey Bay Central Labor Council
Pajaro Valley Ohlone Indian Council
Pajaro Valley Shelter Services
Peace Coalition of Monterey County
Santa Cruz County Farm Bureau
Santa Cruz Metropolitan Transit District
Senior Network Services
Seniors Council
United Way of Santa Cruz County
Valley Churches United
Volunteer Center
Youth Services

Serving Our Community For 25 Years • Aptos, La Selva Beach, Corralitos, Freedom & Watsonville

Aptos Times

TP Times Publishing Group®

February 15 2017 • Vol 26 No. 4 • www.tponlinedaily.com



Regional Transportation Plan Fact Sheet

The Regional Transportation Plan (RTP) is a long-range (20-25 year) transportation plan for the Santa Cruz County area. The long-range transportation plan assesses the transportation challenges we face now and those we will face in the future.

Full Story page 5

Community News

Regional Transportation Plan Fact Sheet

What is The Regional Transportation Plan?

The Regional Transportation Plan (RTP) is a long-range (20-25 year) transportation plan for the Santa Cruz County area. The long-range transportation plan assesses the transportation challenges we face now and those we will face in the future. The plan includes strategies to address our transportation challenges, a list of unmet multimodal transportation needs (highway, road, transit, bicycle, pedestrian, freight, airport, etc.), and priorities for limited funds.

The RTP is updated every four or five years to address new trends, issues, and priorities, and to incorporate new state and federal regulations. The last Santa Cruz County Regional Transportation Plan was adopted in June 2014. The next plan is scheduled for adoption in June 2018 and will be referred to as the 2040 RTP.

How is the long-range transportation plan developed?

The first step is to identify the objectives for the region's transportation system and craft overarching goals and policies, used to guide decisions. Performance measures or targets are also developed to track progress towards achieving the goals.

Next, an estimate of all the potential local, state and federal funding available for transportation projects is developed. Projects that advance the goals and targets are then identified by transportation agencies, local jurisdictions, and the public.

Based on the anticipated funding and the performance measures, the RTP prioritizes the projects that could be funded over the next 25 years. A list of additional

projects that could be implemented should more funding become available is also identified. The priority project list is then reviewed to identify potential environmental impacts. There are opportunities at every stage of the development of the RTP for public, agency and committee input. The goals/policies, funding estimates and project lists build on each other and input at the early stages will shape the draft and final plan.

The Regional Transportation Plan provides information on the following:

- Transportation needs in the region for 20 to 25 years, based on population growth, environmental, economic and other social trends.
- The amount of state, federal, and local funding available for transportation projects and new sources of funding needed to deliver high priority projects.
- Sustainability of the transportation system and sustainable outcomes.
- New legislative requirements, including SB375, which stipulate that regions must meet greenhouse gas reduction targets through a coordinated land use and transportation plan called the Sustainable Communities Strategy.
- "Complete Streets" as a tool for planning for a balanced and multimodal transportation system, particularly for those transportation improvements needed to accommodate growth.

"RTP" page 13



"RIP" from page 5

Why a focus on sustainability?

The RTC represents diverse transportation interests and assesses the impacts of transportation investments on environmental, economic and social concerns. A focus on sustainability can assist in providing balanced evaluation of transportation projects and programs, recognizing that these areas are intertwined, not exclusionary.

This approach evaluates how transportation investments impact people's

health and safety, the economic vitality of the region, and the universal need for a healthy planet.

Some investments are win/win, but some require trade-offs in the three areas of economy, environment and people. This focus on sustainability assists the RTC in identifying these trade-offs and achieving multiple long-term goals.

How can you get involved?

Planning for the 2040 RTP has begun!

- Provide input as elements of the plan are developed. Tell us what projects you think should be considered for the transportation system. <http://sccrtc.org/funding-planning/long-range-plans/new-project-ideas/>
- Stay informed. Review materials on the RTP webpage: <http://sccrtc.org/funding-planning/long-range-plans/2040-rtp/>
- Ask to be added to the RTP E-news List by emailing info@sccrtc.org, calling 831-460-3200 or signing up on the RTC website www.sccrtc.org
- Send comments to SCCRTC: info@sccrtc.com or 1523 Pacific Avenue, Santa Cruz, CA 95060
- Participate in the development of the Association of Monterey Bay Area Governments' Sustainable
- Communities Strategy (SCS), www.ambag.org. ■

REGIONAL TRANSPORTATION PLANNING PROCESS



Capitola Times (March 2017) and Scotts Valley Times (March 2017)

Community News

Regional Transportation Plan Fact Sheet

What is The Regional Transportation Plan?

The Regional Transportation Plan (RTP) is a long-range (20-25 year) transportation plan for the Santa Cruz County area. The long-range transportation plan assesses the transportation challenges we face now and those we will face in the future. The plan includes strategies to address our transportation challenges, a list of unmet multimodal transportation needs (highway, road, transit, bicycle, pedestrian, freight, airport, etc.), and priorities for limited funds.

The RTP is updated every four or five years to address new trends, issues, and priorities, and to incorporate new state and federal regulations. The last Santa Cruz County Regional Transportation Plan was adopted in June 2014. The next plan is scheduled for adoption in June 2018 and will be referred to as the 2040 RTP.

How is the long-range transportation plan developed?

The first step is to identify the objectives for the region's transportation system and craft overarching goals and policies, used to guide decisions. Performance measures or targets are also developed to track progress towards achieving the goals.

Next, an estimate of all the potential local, state and federal funding available for transportation projects is developed. Projects that advance the goals and targets are then identified by transportation agencies, local jurisdictions, and the public.

Based on the anticipated funding and the performance measures, the RTC pri-

oritizes the projects that could be funded over the next 25 years. A list of additional projects that could be implemented should more funding become available is also identified.

The priority project list is then reviewed to identify potential environmental impacts. There are opportunities at every stage of the development of the RTP for public, agency and committee input. The goals/policies, funding estimates and project lists build on each other and input at the early stages will shape the draft and final plan.

The Regional Transportation Plan provides information on the following:

- Transportation needs in the region for 20 to 25 years, based on population growth, environmental, economic and other social trends.
- The amount of state, federal, and local funding available for transportation projects and new sources of funding needed to deliver high priority projects.
- Sustainability of the transportation system and sustainable outcomes.
- New legislative requirements, including SB375, which stipulate that regions must meet greenhouse gas reduction targets through a coordinated land use and transportation plan called the Sustainable Communities Strategy.
- "Complete Streets" as a tool for planning for a balanced and multimodal transportation system,



particularly for those transportation improvements needed to accommodate growth.

Why a focus on sustainability?

The RTC represents diverse transportation interests and assesses the impacts of transportation investments on environmental, economic and social concerns. A focus on sustainability can assist in providing balanced evaluation of transportation projects and programs, recognizing that these areas are intertwined, not exclusionary.

This approach evaluates how transportation investments impact people's health and safety, the economic vitality of the region, and the universal need for a healthy planet.

Some investments are win/win, but some require trade-offs in the three areas of economy, environment and people. This focus on sustainability assists the RTC in identifying these trade-offs and achieving multiple long-term goals.

How can you get involved?

- Planning for the 2040 RTP has begun!
- Provide input as elements of the plan are developed. Tell us what projects you think should be considered for the transportation system. <http://sccrtc.org/funding-planning/long-range-plans/new-project-ideas/>
 - Stay informed. Review materials on the RTP webpage: <http://sccrtc.org/funding-planning/long-range-plans/2040-rtp/>
 - Ask to be added to the RTP E-news List by emailing info@sccrtc.org, calling 831-460-3200 or signing up on the RTC website www.sccrtc.org
 - Send comments to SCCRTC: info@sccrtc.com or 1523 Pacific Avenue, Santa Cruz, CA 95060
 - Participate in the development of the Association of Monterey Bay Area Governments' Sustainable
 - Communities Strategy (SCS), www.ambag.org. ■

REGIONAL TRANSPORTATION PLANNING PROCESS



Facebook example from December 2015

Santa Cruz County Regional Transportation Commission (RTC)
December 7, 2015 · Santa Cruz · 🌐

Work has begun on the 2040 Santa Cruz County Regional Transportation Plan! Check out the RTC website for details on this plan and how you can get involved. The RTC is soliciting comments on the draft goals, policies, and targets of the 2040 RTP through January 7, 2016. Email comments to info@sccrtc.org.

<http://sccrtc.org/funding-planni.../long-range-plans/2040-rtp/>

2040 RTP
As the regional transportation planning agency (RTPA) for Santa Cruz County, the Regional Transportation Commission (RTC) is responsible for developing, implementing and regularly updating the Regional Transportation Plan (RTP) for Santa Cruz County. The RTP is a state-mandated plan that identifies...
SCCRTC.ORG

Nextdoor example from December 2015

2040 Santa Cruz County Regional Transportation Plan
Transportation Planner Amy Naranjo from Santa Cruz County Regional Transportation Commission · 7 Dec 15

The Santa Cruz County Regional Transportation Commission (RTC) has started work on the 2040 Santa Cruz County Regional Transportation Plan (RTP) and would like your input!

- Please provide your comments on the draft goals, policies, and targets of the 2040 RTP to achieve a sustainable transportation system (available for download at <http://sccrtc.org/wp-content/uploads/2011...>). A major re-visioning of the goals, policies and targets took place in the 2014 Regional Transportation Plan. The draft goals, policies and targets for the 2040 RTP include only minor revisions to the 2014 RTP goals, policies and targets. Please provide your input to info@sccrtc.org (subject heading - 2040 RTP) by January 7, 2016.
- Share your ideas on specific transportation projects that you think could improve transportation (automobile, bus, bicycle, pedestrian, truck movement, etc) in Santa Cruz County. Use this form to submit your ideas: <http://sccrtc.org/funding-planning/long-....> Your ideas will be sent to the project sponsor that would most likely construct/maintain/own the project, and encourage them to add it to the project list. Please provide your ideas for transportation projects by January 30, 2016.

Refer to the project webpage for more information and the latest updates:
<http://sccrtc.org/funding-planning/long-....>

7 Dec 15 · Subscribers of Santa Cruz County Regional Transportation Commission in General

Twitter example from March 2017



Follow

Wondering how the long-range transportation plan is developed? Get the facts and learn how to get involved!
[#2040RTP tpgonlinedaily.com/regional-trans](https://tpgonlinedaily.com/regional-trans)

...



Santa Cruz County transportation commission considers \$6.1B of projects



Transportation Commission meeting

What: Consideration of a list of \$6.1 billion worth of projects to be completed by 2040.

When: 9 a.m. Thursday.

Where: Scotts Valley City Council Chamber, 1 Civic Center Drive, Scotts Valley.

Details: Visit sccrtc.org or call 831-460-3200.

Morning commuters on northbound Highway 1 head for Santa Cruz while others veer off to Highway 17 and San Jose. (Dan Coyro -- Santa Cruz Sentinel file)

By [Kara Guzman](#), *Santa Cruz Sentinel*

SCOTTS VALLEY >> Thursday, the Santa Cruz County Regional Transportation Commission will consider its list of projects over the next two decades, in which its biggest expense likely will be road maintenance.

The draft [2040 Santa Cruz County Regional Transportation Plan](#) has \$6.1 billion worth of projects, ranging from highway updates to bike lane construction and bus system operations. If approved Thursday, the 34-page list then will be prioritized, based on what's financially feasible. The final list will be approved in June 2018.

The project list was last updated in 2014, and at that time only \$2.8 billion of funding was identified. And that assumes that the [half-cent sales tax measure supporting transportation](#) passes in November, said Ginger Dykaar, transportation planner for the commission.

“(A sales tax) is something most other counties in California have to support their transportation systems,” said Dykaar.

The biggest expense on the 2040 plan is [road maintenance](#).

For example, maintaining Highways 1, 17, 9, 152 and 129 is estimated to cost \$542 million over 22 years. Road maintenance in unincorporated county is estimated at \$489 million for the same time frame, according to Karena Pushnik, the commission’s senior transportation planner.

“That’s what it costs to keep what we have in good working order and safe,” Pushnik said.

Each of the county’s four cities listed their street maintenance costs through 2040: \$163.6 million for Santa Cruz, \$56.8 million for Watsonville, \$17.6 million for Capitola and \$14.7 million for Scotts Valley.

The county’s pavement conditions are among the worst in the state, according to a [2014 report ranking the county in the bottom third](#).

“The more maintenance is deferred, the higher the cost goes,” Pushnik said.

The 2040 project list also includes construction of the \$121 million coastal rail trail, a network of bike and pedestrian trails.

A \$283 million public rail system connecting Santa Cruz and Watsonville is also on the list, but that doesn’t necessarily mean the project will be pursued, said Pushnik. It depends on the funding and support, she said.

The sales tax measure on the November ballot will not fund passenger rail operations, only an environmental review of the rail corridor.

Public comment on the project list will be factored into the commission’s decisions, and already more than 225 written comments have been filed. More than 90 percent of projects listed by the public already were part of the plan, but these comments help the commission prioritize. For example, many complained about congestion on Highways 1 and 9, and that was addressed in both the 2040 plan and the [sales tax measure expenditure plan](#), Pushnik said.

Advertisement

“It helps to hear from the public and get a reality check on what’s important for the community,” she said.

The commission will accept [written comments](#) via email to info@scrtc.org until noon Wednesday. The public is also invited to attend the commission meeting on Thursday, and [subscribe to the commission’s email list](#).